



Reels that bring inquiries. Not just views.

Social media management for Ahmedabad businesses that want customers, not a prettier Instagram page.

Neo Grow

Social Media Growth Packages
Ahmedabad, 2026



The problem

Your page looks fine. Your phone is not ringing.

Most businesses are on social media. Very few get customers from it. The difference is not the platform, the budget or the follower count.

26% of small businesses have a documented social media strategy.

Social Media Examiner, via Socioapt 2026

44% have no way to measure what their marketing actually produces.

Revenue Memo 2026

Everyone is posting. Almost nobody has a plan, a follow-up system, or a number they can point to at the end of the month.

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What your customers are already doing

Reels is where Indian buyers now discover, compare and decide.

97%

of Indian users watch video on Meta platforms every day. Urban 98%, rural 94%.

81%

discover new products and brands through Reels.

47%

say Reels influenced their final purchase decision.

Meta-commissioned IPSOS study, India, June 2026. Over 4,000 respondents across 23 locations.

Your customer is not waiting to search for you.
They are deciding who to trust while scrolling.

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Where the money goes

Cheap marketing is not cheap.

A ₹5,000 freelancer who posts and disappears does not save you money. It costs you the ad spend, the months, and the customers who chose someone else.

25%+
of ad spend lost

Ads run without management

Boosting posts with no targeting, no offer and no follow-up.

37%
of budgets wasted

No tracking, no attribution

When nothing is measured, nothing improves.

3 to 10 hrs
every week

The owner does it personally

A part-time employee's hours, taken from sales and service.

Epitomise SME marketing waste analysis; Women Conquer Business 2025; Glow Social 2026.



What we do differently

A system that turns viewers into inquiries.

Content alone does not bring customers. Content, ads and follow-up working together does. We run all three.

Inquiry-focused reels

Informative videos about your business and category. The kind people watch till the end, trust, and act on.

You on camera

Your face builds trust faster than any model. Camera-shy? We bring a presenter.

Ads managed, not boosted

Your budget, our targeting, creatives and optimisation.

A WhatsApp inquiry desk

On Premium, every inquiry lands in your official WhatsApp Business account.

A number every month

Reach, inquiries, what worked, what we change next.

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How it works

From setup to inquiries in five steps.

1

Setup

Page audit, profile cleanup, a script bank built for your niche, ads and WhatsApp connected.

2

Script

We write every reel. You approve before anyone picks up a camera.

3

Shoot

Our team comes to your location. One to two hours per shoot.

4

Publish and run ads

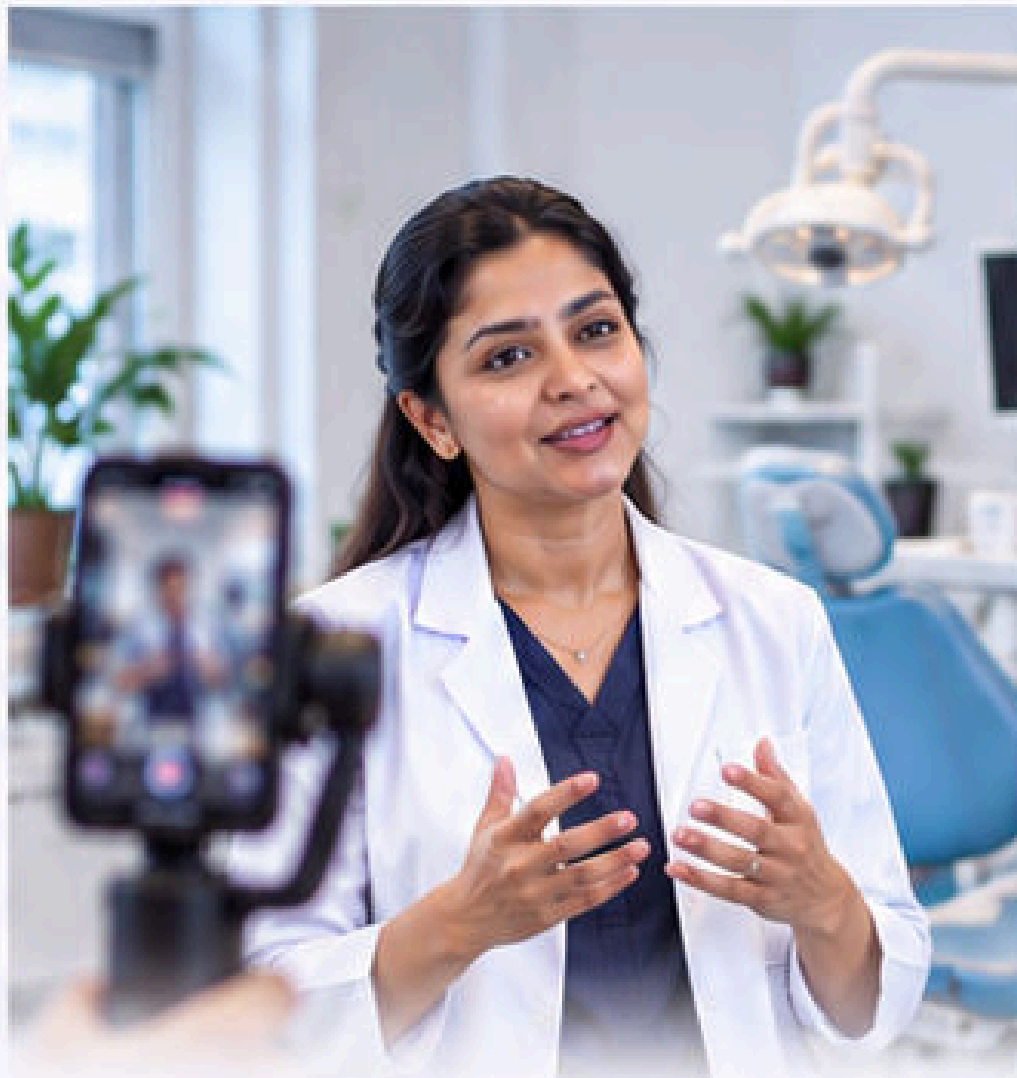
Reels and posts go live on a fixed calendar. Ads run on the reels built to bring inquiries.

5

Report

A monthly report on reach, inquiries and next month's plan. On Premium, a strategy call with the founder.

Your time commitment: one to two hours a month for shoots, and 48 hours to approve content. Everything else is ours.



Plans at a glance

Three plans. One system.

Every plan runs on the same system: content, ads and follow-up. The difference is how much of it we run for you each month.

Most businesses start here

Growth

₹30,000

per month

Built for inquiries.

Starter

₹18,000

per month

Two reels a month, shot at your location. No ads.

Need the full system with a WhatsApp inquiry desk? See Premium on the next page.

Feature	Growth	Starter
Reels per month, shot at your location	4	2
Designed posts	8	8
Stories	8	4
Meta ads management	Yes	No
One-time setup	₹10,000	₹5,000
Minimum term	3 months	3 months

Add-ons, any plan

On-camera presenter: ₹3,500 per shoot day, if you'd rather not face the camera

Extra reel: ₹5,000 each, shot and edited

Extra designed posts: ₹500 each

Platforms: Instagram and Facebook. Every reel and post goes on both.

All prices exclude 18% GST. Ad budget is paid by you directly to Meta and is separate from the plan fee.



Premium

You built the business. Now let them see it.

End to end. From inquiry to follow-up.

Every customer you have came because someone trusted you. Premium puts that trust on camera: your face, your work, your words, in front of the people in Ahmedabad who are looking for exactly what you do. The reels earn the attention. The ads make sure the right people see them. Your official WhatsApp catches every one who wants to talk. You stay in your business. We run the rest.

What you get every month

- 6 reels, shot at your location and edited
- 12 posts and 12 stories, Instagram and Facebook
- Meta ads managed on your budget
- Every inquiry routed to your official WhatsApp

₹50,000

per month

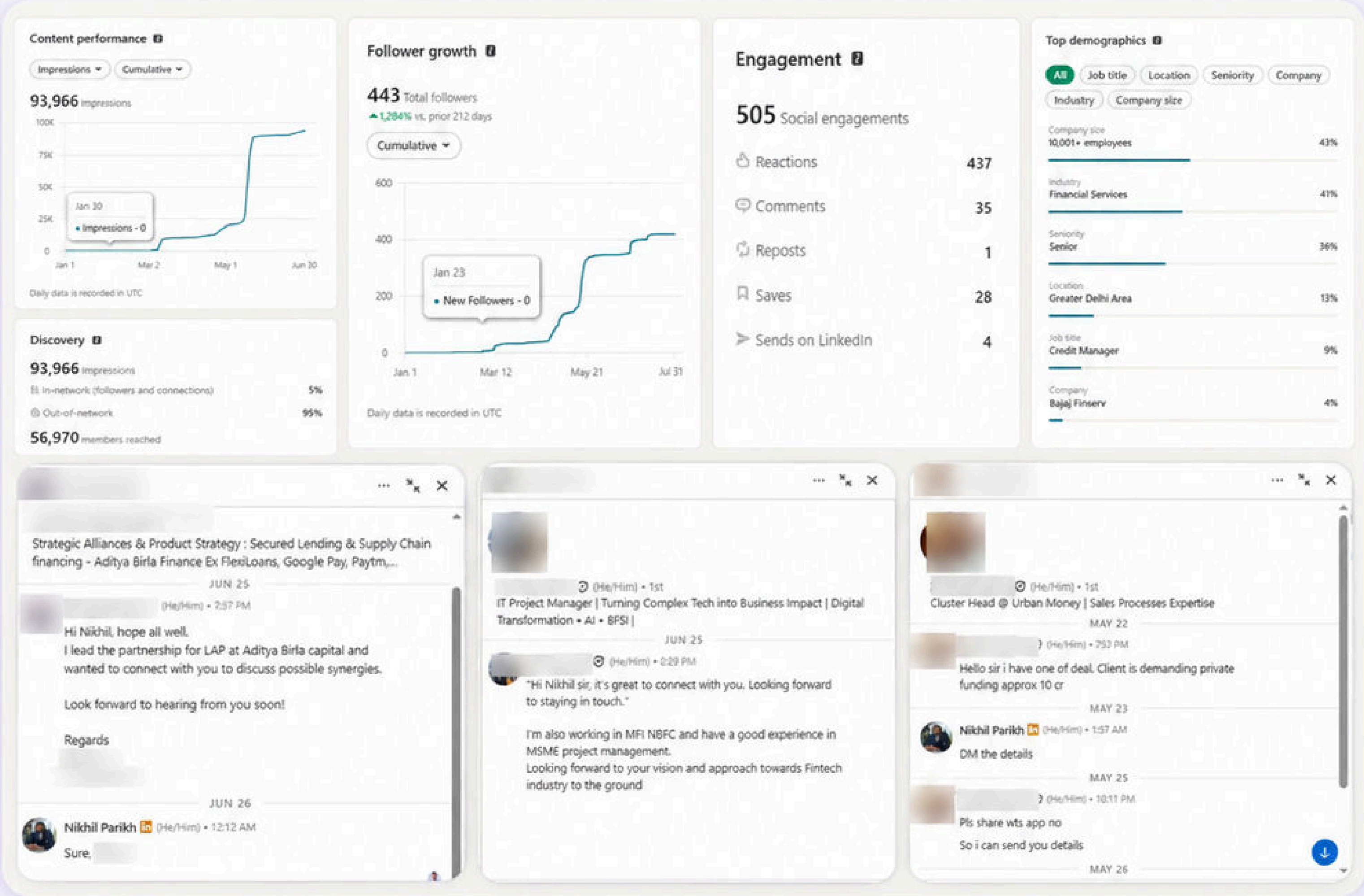
One-time setup ₹10,000. Three-month minimum.

Real results

What happened when we took over one LinkedIn.



FinDesk, Ahmedabad. Nikhil Parikh, Founder and MD. Everything below is organic. No ads, no paid reach.



93,966
impressions

56,970
professionals reached

505
engagements

1,284%
follower growth

95% of that reach came from outside his own network. The people it found were senior staff at banks and NBFCs, credit managers, financial services professionals — the ones who decide loans. The messages on the right are inquiries that came in from those posts alone: a lender offering a partnership, a project manager wanting to work together, a cluster head with a ₹10 crore funding deal.

What we did

Positioning, writing, design and posting. His voice, our system.

Real results

150 posts. 25 followers. Then 6 reels.

Shivshakti Jewellers, Ahmedabad. Vimal Soni, Owner.



He never wanted to be on camera. Today he is the face of his brand. When Shivshakti came to us, the page had 150 posts of festival greetings and offers, and 25 followers to show for it. We changed one thing first: we put Vimal in front of the camera. Six reels in his own voice, a few local influencers for reach, and ads aimed only at people near his showroom.



_shivshakti_jewellers_ ...

Shivshakti-Jeweller's Showroom

158 posts 521 followers 1 following

Har Gehna, Ek Kahaani Bayaan Karta Hain!

Let us craft your stories 999 Pure, Precious and Hallmarked, lasting forever!

www.shivshaktijewellers.com

25 → 521

followers

6

reels

1,000+

inquiries in one month
from local ads

Still a client. Still growing his face as his brand.

Real results

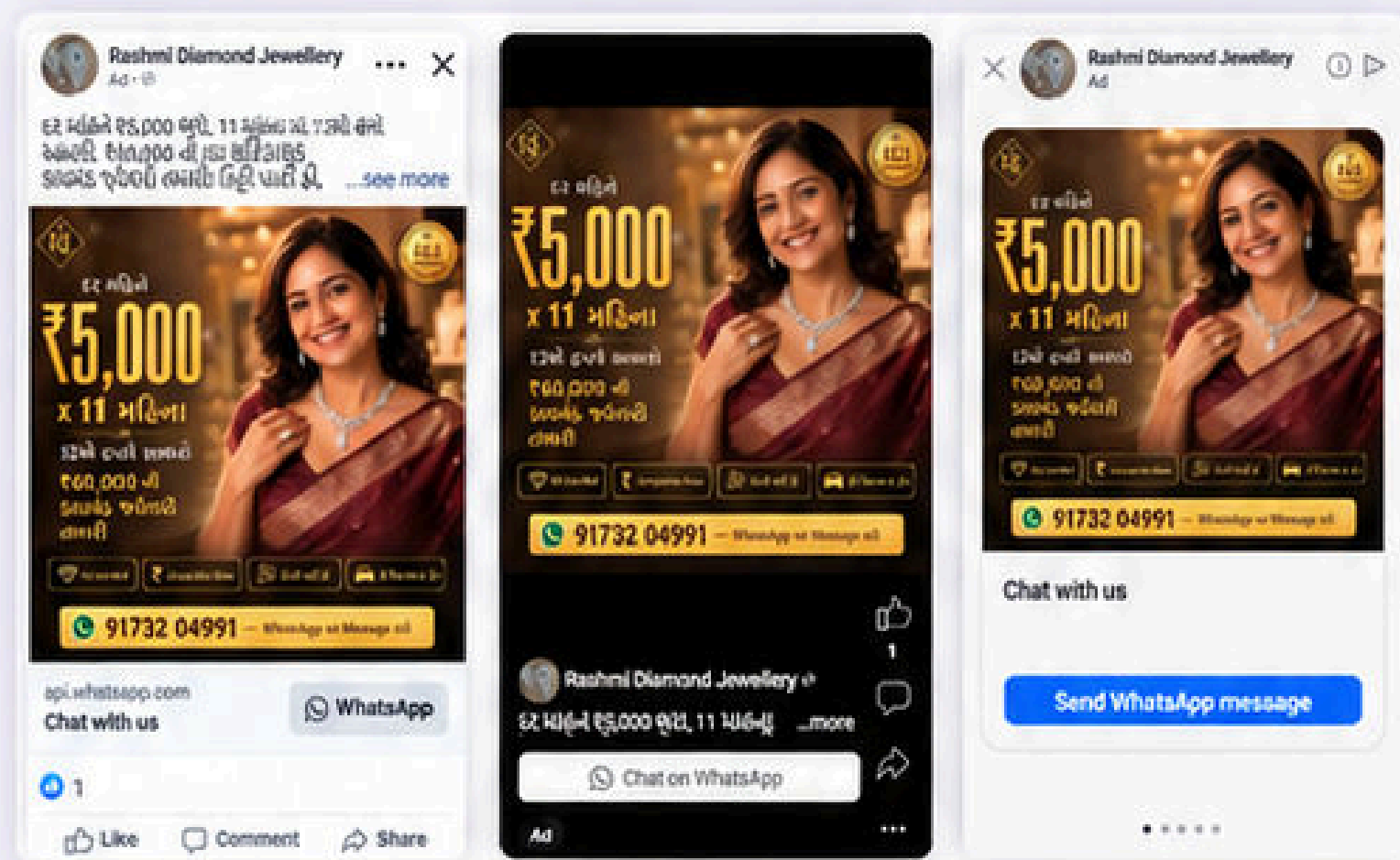
Ads that paid for themselves.

Two clients, two small budgets, real customers.

Rashmi Diamond Jewellery

Ahmedabad

They didn't want page management. They wanted members for their monthly jewellery instalment plan, and only women from the right part of the city. We ran one targeted campaign.



₹20,000 ad budget

4 members enrolled

₹2.4 lakh in annual instalments

Every member now pays monthly and attends the plan's events. The campaign is still running.

Shree Ishwari Services Pvt. Ltd.

Harshil Shah, Founder

Health and term insurance, sold across India. He hired us to run the ads.



₹10,000 ad budget

4 policies closed

12 cities Mumbai to Bhopal

Daily inquiries, still running. We now manage his social media too.

Ad budgets shown were paid by the client directly to Meta. Results vary by offer, market and season.

Working together

Your part is small. But it matters.

Instagram and Facebook page access

Meta ad account and ad budget, on Growth and Premium

One to two hours a month for shoots at your location

Product, service and offer details when we ask

Content approval within 48 hours

Business documents for official WhatsApp verification, on Premium

Terms

1. Plan fees are payable in advance by the 5th of every month. The setup fee is payable before work begins.
2. All prices exclude 18% GST.
3. Ad budget is separate from plan fees and is paid by the client directly to Meta.
4. Minimum term is three months on every plan. After the minimum term, 30 days' written notice to close.
5. After 90 days on Starter, the account moves up to Growth or closes.
6. Each post and reel includes two revision rounds. Further revisions are chargeable.
7. Content not approved within 48 hours of sharing is published as scheduled.
8. One free shoot reschedule per month. Further reschedules or a no-show at the location are charged at ₹1,500 each.
9. Unused reels, posts or shoot days do not carry forward.
10. Inquiry volume depends on your offer, market, ad budget and season. Neo Grow does not guarantee a specific number of inquiries or sales.
11. Reels and posts become your property once the month is paid in full. Neo Grow may show the work in its portfolio unless you object in writing.
12. Official WhatsApp API approval is subject to Meta's review. Meta's per-conversation charges are billed by Meta to the client.
13. Multi-location businesses or needs beyond Premium are scoped and quoted separately.



Let's find out what your business looks like on camera.

Book a 30-minute meeting. We audit your page, show you three reel ideas for your category, and recommend a plan. No charge for the meeting.

Currently onboarding businesses in real estate, clinics, interiors and jewellery across Ahmedabad.

Neo Grow Marketing

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